SELVAPANDI

Freelance Web Developer

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Summary

I am a Freelance Web Developer specializing in WordPress, MERN Stack, and e-commerce solutions. I create high-performance websites optimized for speed, user experience, and SEO. Passionate about problem-solving and innovation, I turn ideas into seamless and impactful digital experiences.

EXPERIENCE

Freelance Web Developer | Self-Employed

April 2024 - Present

SKILLS

· Web Development: WordPress, Shopify, Webflow

Programming Languages: JavaScript (ReactJS, NodeJS, ExpressJS)

• Databases: MySQL, MongoDB

Version Control: Git, GitHub

• APIs & Tools: REST API, Postman, Firebase

UI/UX & Design: Figma, Framer, Canva, Illustrator, Photoshop

EDUCATION

Bachelor of Computer Applications (BCA) - Online (Pursuing)

Manipal University Jaipur (2025 - Present)

Diploma in Mechanical Engineering (DME)

GMS Mavmm Polytechnic College, Madurai, Tamil Nadu (2021)

CGPA: 8.63/10

PROJECTS

<u>selvapandi.com</u> - Portfolio Website (WordPress) | [<u>Live Site</u>]

- Developed and maintained a personal portfolio website showcasing projects and skills
- Implemented a project gallery to display web development expertise
- · Optimized website performance for faster load times and SEO ranking

<u>AquariumShop</u> - E-commerce Platform (MERN Stack) | [GitHub]

- Developed a fish buy & sell marketplace using MERN stack
- Integrated Postman API for seamless transactions and optimized user authentication
- Improved database efficiency: Reduced MongoDB query response time to under 10ms
- Optimized backend: Achieved Node.js API response time under 50ms

CLIENT PROJECTS

<u>pilothorizons.xyz</u> - Aviation Education Platform (WordPress) | [Live Site]

- Built an educational website for a school student client within 12 hours, ensuring a structured and resourceful learning experience
- Designed a structured, easy-to-navigate platform with aviation training materials.

<u>vikramtrust.online</u> - Charity Organization Website (WordPress) | [Live Site]

- Took over and completed development after the client became unresponsive
- Designed a responsive, user-friendly charity website to support self-reliance initiatives
- · Implemented content sections on natural resource conservation & community empowerment

CERTIFICATE

Full Stack Web Development (MERN-PHP) - ACE TRAINING

July 2023 - January 2024

Skills Covered: MERN Stack, PHP, REST API, MySQL, MongoDB